



BPEP Mission: To foster entrepreneurship in the UC Berkeley postdoctoral and scientific community in order to move innovations from the laboratory to the marketplace.

Goals

- Provide an entrepreneurship toolkit for postdocs (and others) through on-campus workshops
- Collaborate with business leaders for mentoring
- Assist building (bio-)technology start-up companies
- Connect technology know-how with business skills

BPEP Team



Justin Elstrott Molecular and Cellular Biology



Niranjana Nagarajan Molecular and Cellular Biology

Fenna Sillé School of Public Health





Bahram Bahrami Life Sciences Division - LBNL





School of Public

Health



Special thanks to ...

- Vice Chancellor for Research, Graham Fleming
- Director of VSPA, Sam Castañeda (food!)
- **Douglas Crawford** of QB3 (drinks!)
- **QB3**, **LBNL** and **Lester Center for Entrepreneurship** for collaborations.

BPEP WORKSHOP SERIES 2012-2013

- 1. An Introduction to Entrepreneurship (Sept 18)
- 2. Intellectual Property (Oct 23)
- 3. How to Finance Your Idea (Nov 29)
- 4. How to Pitch Your Idea (Dec 13)
- 5. Lean startups (Jan 18)
- 6. Stories from the Trenches (Feb 23)
- 7. Visas and Startups and Pay, Oh My! (March 29)

Skydeck: 1st Class Workspace

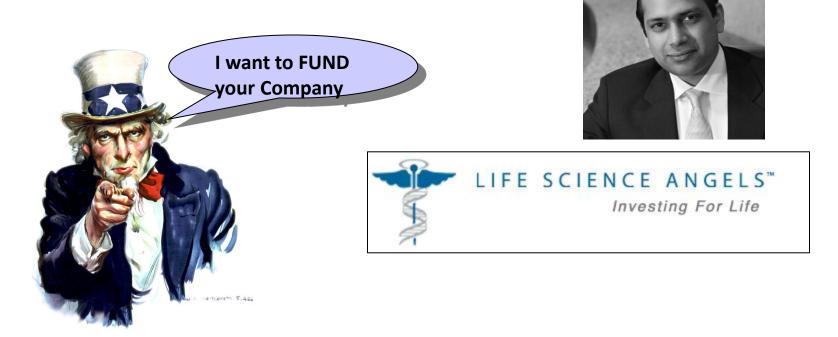


- Great meeting and event space
- Hot desks for flexible arrangements
- Startup community

BPEP Welcomes: Alison Wellsfry Berkeley Angel Network

- Berkeley Alums Investing in Berkeley Start-ups
- First event February, 2012
- Broad Range of Interests

BPEP #2: Government Funding for Your Start-up



BPEP Workshop How to Finance Your Idea



November 29, 2012

Scott Elliott

Ryan A. Murr

Tonight's subject: the PITCH

Pitch: 1) a tenacious resinous substance obtained as the residuum from the distillation of hydrocarbons

Pitch: 2) the quality of sound governed by the rate of vibrations producing it...

Pitch: 3) to cast or throw in a particular way







Drew Isaacs

- Adjunct Professor Haas School of Business
- Director Mayfield Fellows Program
- Senior Scientist NASA Johnson
 Space Center



Doug Crawford

- Founder and Associate Director – QB3
- Founder, Managing Director – Mission Bay Capital
- PhD Biochemistry
 UCSF



Grant Olsen

- Corporate
 Development Zynga
- Director New Business Development -EMC
- M.B.A. Haas School of Business



Tonight's Contestants

- Kirill Igumenshchev Devi
- Ninh Tran Trucksome
- Arlo Faria Mod9 Technologies
- David Malinowski InPlace, Inc.
- Abhinav Gaikwad Flexxcell
- Komal Ahmad Feeding Forward

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